

Freelance Writers

Need help writing your own PR or advertorial?

Aston Publishing recommends the following independent freelance writers who are available for those who struggle to write their own promotional material.

These writers are specialists in their field, and have written extensively in our media and elsewhere.

Contact details and short bios are below. Call them to discuss rates and deadlines.



Jessica Bell

Upper North Island-based Jessica Bell loves the opportunity to get out and write about infrastructure projects within New Zealand. Her background as a tender writer/technical writer means she can convey complex information in a user-friendly, readable manner. Her specialist areas are civil construction, including roading, bridging/structures, transport, tunnelling and water and wastewater projects, as well as environmental and sustainability engineering. She also has a special interest in health and safety, and writes widely on this topic for a number of local and international publications.

Phone: 027 632 7417

Email: jessicabell62@gmail.com



Corrie Cook

Corrie is the director of Alice Marketing & Communications and has a strong interest in environmental, sustainability and engineering issues. She is always keen to help companies explain their message in a clear way to non-experts.

Corrie has written for a wide range of engineering and business organisations on work that covers bioremediation, sustainability and management issues, as well as client press releases about new products and services. She has been associated with the publishing industry for 30-plus years. Based in Auckland, she can cover stories nationwide.

Phone: 021 632 906

Email: corrie@amcltd.co.nz



Dave MacIntyre

Dave MacIntyre is a journalist who specialised in transport and political writing for the Evening Post in Wellington, becoming an accredited parliamentary press gallery reporter. Since going freelance he has received three New Zealand journalism awards for writing about transportation, shipping, ports, rail, road and logistics. He also covers the print and packaging industries, the energy sector, and has written about property and infrastructure investment. He lives in the North Waikato and travels frequently to Auckland, Manawatu and Wellington. He is a co-director of MacIntyre Public Relations.

Phone: 021 446 929

Email: d.macintyre@xtra.co.nz



Iain MacIntyre

Co-director of MacIntyre Public Relations, freelance writer Iain MacIntyre has established a niche in the greater New Zealand transport and logistics sector through news and feature writing for a wide variety of titles. A past winner of the annual CILT NZ journalism award, he writes and/or sub-edits for numerous related publications within New Zealand, Australia and the UK, as well as in the printing, engineering, boating, health, construction, food and building industries. Iain is also a graphic designer. Based in Wellington, he can cover stories nationwide.

Phone: 04 499 2180 or 021 99 10 16

Email: i.macintyre@xtra.co.nz



Richard Rennie

Located in the Bay of Plenty, but with clients spread nationally, Laurich Communications director Richard Rennie has over 20 years' experience in the engineering, manufacturing and agri-business sectors, including over a decade within the rural media industry. He has a reputation for delivering concise, considered and well-founded articles. Richard received the 'Rongo' Award for excellence in agricultural journalism in 2010 for coverage of the Crafar farm saga, and the 2012 Agri News Journalism Award.

Phone: 07 552 6176 or 0274 754 256

Email: info@laurichcomm.co.nz

Web: www.laurichcomm.co.nz



Lee Suckling

Writer Lee Suckling has lived and worked across the globe and been published in more than 60 magazines and journals, including renowned titles Harper's Bazaar, House & Garden, Belle, Home Beautiful and Inside Out. Lee's specialties include interiors, architecture, construction and urban planning. His first book, for Australian contemporary sculptors Gillie and Marc Schattner, will be published in early 2013. Based in Christchurch, he can cover most of the South Island, plus Wellington and Auckland.

Email: lee.suckling@gmail.com

Web: www.leesuckling.com